

Unlock Canada

Helping you set up and grow your business

2018



Expanding your business in Canada

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Canada service can provide advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business advisor who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers.

Our advisors can help at every stage of your company's growth cycle—from starting up, raising venture funding, listing on a global exchange, acquiring or merging with another company or using Canada as a base to expand into other markets—which means that whatever the challenge, we're at your side.

We can help you with:



1. Company set up

- Corporate structure
- Inbound and outbound investments



5. Back office services

- Fixed fee bookkeeping for start-ups
- Outsourced solutions
- Financial reporting and accounting services



2. Location advice

- Research service to determine optimum location for your business
- Identification of potential locations based on the factors most important to your business



6. Financing your business

- Debt or equity funding advice
- Mergers and acquisitions



3. Employment issues

- Executive compensation
- Canadian and US payroll
- · Social security tax advisory
- Pensions and benefits
- · Global mobility compliance
- · Global mobility policy advisory



7. Business growth support

- Tailored support to help you grow your business
- Market assessment and competitor analysis
- Market entry strategy
- Insights on key business communities



4. Taxation services

- · Corporate and international taxes
- · Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options and repatriation of funds



8. Audit and assurance

- Statutory and non-statutory audits, reviews and Notice To Readers
- New GAAP conversions
- Financial reporting advisory, including International Financial Reporting Standards
- · Royalty/contract assurance

Why choose Canada?

Innovation

hub

Rated as one of the best countries in the world for doing business, Canada is a notable place for international business and foreign investments alike. It is a nation that is deemed one of the most multicultural, welcoming and business-friendly countries in the world. With a stable and growing economy, a highly educated workforce and a strong entrepreneurial presence, there is no better place to grow your business.

- Population of 36.5 million
- Tenth largest economy in the world¹
- The Canadian population is diverse and growing at a rate of more than one percent a year

Market

opportunity

- Top-20 major world economies in the Global Innovation Index
 Generous incentives to support research & development
- Home to the third largest tech cluster in North America
- Top-10 worldwide ranking for financial market development (WEF)
- Variety of debt and equity funding opportunities
- Home to the Toronto Stock
 Exchange, the third-largest
 stock exchange in North America
 by capitalization
- Access to finance

 Quality of life

Magnet

for talent

- Best in the G7 in terms of overall living conditions and quality of life
- Large choice of residential and educational opportunities
- Access to a blend of metropolitan cities, cottage regions and natural landscapes

- Highest level of tertiary education attainment (OECD)
- Canada ranks in the top 10 for labour market efficiency
- Considered the best place in the world for youth talent
- best country in the G20 to do business²
 • Canada led all G7

· Canada is the second

- Canada led all G/ countries in economic growth over the past decade (2007–2016)³
- Canada is the second most entrepreneurial country in the world
- Universal public health care can translate into significant corporate savings

^{1.} World Economic Forum - March 2017

^{2.} Forbes 2017 Ranking

^{3.} OECD

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Contact

For more information on how we can help you Unlock Canada, please contact:



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